Exchange earned from foreign tourists

1702. DR. MOHD. HASHIiVl KID-„WAI. Will the Minister of TOURISM be pleased to state:

(a) what is the number of tourists from China, Japan, UK, USA, USSR, France and West Asian Countries who visited India during: the last two years;

(b)whether there has been any increase or decrease in the number of tourists and what were the corresponding figure^ during the years 1983-84, 1984-85 and 1985-86;

(c) what were the foreign exchange earnings during these years on this account; and

(d) what steps have been taken by Government to attract tourists from these countries?

THE MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI GIRIDHAR GOMANGO): (a) and (b) Foreign tourist arrival figures are compiled on calendar-year basis. The arrivals from China, Japan, UK, USA, USSR, France and West Asia during the last 5 years are a.3 given below:

	1983	1984	1985	1986	1987
China	1,716	1,386	2,247	1,533	1,705
Japan	26,662	29,566	30,573	36,402	46,240
U. K.	136,823	124,205	119,544	160,685	166,590
U. S. A.	95,847	95,651	95,920	125,364	134,876
U. S. S. R	16,463	14,829	14,202	17,069	27,968
France	50,158	47,148	44,091	65,948	64,432
West Asia	92,232	78,860	90,820	115,696	121,952

(c) Country-wise estimates of foreign exchange earnings from tourism are not available. The total "foreign exchange earnings during the last five years are as given below:

Year	Rs. crores
1982-83	1,131
1983-84	1,225
1984-85	1,300
1985-86	1,460 (P)
1986-87	1,780 (P)

(P): Provisional.

(d) Government has taken-up many promotional campaigns and advertisements for increasing the flow of tourist from these countries except China. These include consumer advertising through television and radio, organisation of promotional seminars, inviting travel writers, photographers, etc., on familiarisation tours and special product advertising.